



## Google Search Ads – May 2022


Below, you'll find two top-of-page search ads employing: (1) Sitelinks (to drive web traffic); (2) Image Extensions (to boost CTRs), and (3) trust factors to spur confidence (G2).

### Sample Category Search Ad (Affiliate Software)

Ad · <https://lp.everflow.io/> ⓘ

**Upgrade to G2 Leader Everflow**

Everflow is proud to be named a G2 2022 Leader for both affiliate software and support. Only Everflow helps you amplify performance across every channel, campaign, and device. Manage Partners. Track Every Channel. Automate...



**Learn Affiliate Marketing**  
Advice From Industry Veterans Blogs | Guides | Case Studies

**Partner With Everflow**  
For Ad Agencies and Tech Providers Looking to Accelerate Growth

**Join Referral Program**  
Suggest Prospects and Earn Referral Fee Commissions


**Full Access API**  
Connect Your Platform To Your Entire Tech Stack

### Sample Competitor Search Ad (Impact.com)

Ad · <https://lp.everflow.io/need-an-impact/alternative?> ⓘ

**Need an Impact Alternative? - Upgrade to Everflow**

Want faster growth? Choose a partner marketing platform that manages more than affiliates. Track every channel. Own every relationship. Pinpoint your ROI with advanced analytics. Track Every Channel. Manage Partners. Stop Fraud....



**Join Referral Program**  
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