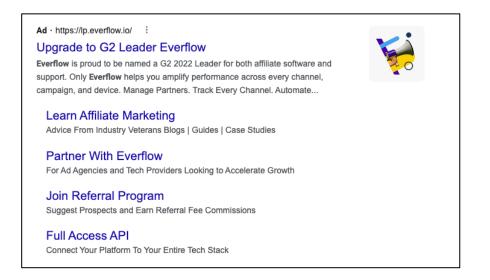


## Google Search Ads – May 2022

Below, you'll find two top-of-page search ads employing: (1) Sitelinks (to drive web traffic); (2) Image Extensions (to boots CTRs), and (3) trust factors to spur confidence (G2).

## Sample Category Search Ad (Affiliate Software)



## Sample Competitor Search Ad (Impact.com)

